



PRESS RELEASE

ANUGA – OCTOBER 4-8, 2025

La Fruitière du Val Evel is pleased to announce its participation in Anuga, the unmissable international trade fair for food and beverage products, which will take place in Cologne from October 4th to October 8th.

La Fruitière du Val Evel will be present at this event alongside other Breton companies via the Bretagne Commerce International Pavilion, Hall 04.2, booth B53.

La Fruitière du Val Evel, a family business founded in 1962 and based in Brittany, produces high-quality natural fruit purees, resulting from the processing of carefully harvested and selected fruits. Our assortment includes frozen fruit purees and 100% refrigerated fruit purees (no added sugars), the latter benefiting from an HPP (High Pressure) treatment offering high quality similar to frozen fruit thanks to a cold treatment process.

A passion for excellence and a commitment to providing the highest quality products make La Fruitière du Val Evel the ideal partner for all food service professionals in the pastry and beverage sectors.

The sales team La Fruitière du Val Evel will be happy to welcome distributors, importers and artisan chefs at hall 04.2, booth B53, to discover the full range!

www.lafruitiere.com

Contact form:

